

JENN LI

GRAPHIC DESIGNER



CONTACT

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EDUCATION

- 2014** ● **LATTC ASSOCIATES OF ARTS**
Visual Communications
(Graphic Design)
- 2010** ● **UC IRVINE BACHELORS OF ARTS**
Business Economics

ABOUT ME

WORDS TO DESCRIBE ME:

quirky, genuine, curious

LOVES:

Most anything active (yoga, biking, running, hiking), KPOP (BTS is my favorite), avocados, skincare, art, llamas, reading on my kindle, dog videos, fashion, horoscopes, sudoku, sleeping, tacos, my family and my dog

DESPISES:

cilantro (except on tacos), driving in traffic, scary movies

TECHNICAL SKILLS

Photoshop

Illustrator

InDesign

Photography

Wordpress

Powerpoint

Email Marketing

Copy Writing

Project Management

Eating & Sleeping

EXPERIENCE

- 2019** ● **SUNRIDER INTERNATIONAL SENIOR GRAPHIC DESIGNER**
Work with art director to make sure that all design projects are completed from conception to delivery.
+++
- 2017** ● **GYU-KAKU JAPANESE BBQ GRAPHIC DESIGNER**
Multi-task and work with a design team to create collateral that is in line with restaurants brand.
++++
- 2015** ● **SNAPWIZE PROJECT MANAGER/ GRAPHIC DESIGNER**
Manage & design (web and print) for each project making sure everything is done correctly in a timely manner.
+++
- 2014** ● **HOUDINI GIFT & BASKETS GRAPHIC DESIGN INTERN**
Design towers, boxes and gift related items for Costco, Starbucks, and Disney.
+
- 2013** ● **KOLLABORATION GRAPHIC DESIGN INTERN**
Work with graphic designer to create collateral used on the Kollaboration Star FB page and website.
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+ **WEB:** Web Banners, Web Mockups, FB Ads

+ **PRINT:** Dielines, Packaging, Mockups, Flyers, Posters, POPs, menus, etc.

+ **PROJECT MANAGEMENT:** Customer Service, Managing Interns, Administrative Duties

+ **EMAIL MARKETING:** Designing Emails, Copy Writing, Marketing Strategies

+ **PHOTOGRAPHY:** Product Photography, Model Photography, Casting